

PRESS RELEASE

NSTI, CALICUT, KERALA CONDUCTS SWACHHATA ACTIVITIES DURING SWACHHATA PAKHWADA

As part of the nationwide Swachhata Hi Seva Campaign, the Directorate General of Training, under the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India, launched Swachhata Pakhwada from 16th July 2025 to 31st July 2025.

The two-week initiative aimed at promoting cleanliness and fostering a sense of collective responsibility amongst Staff, trainees and society. The campaign was inaugurated by the Principal, Smt.D. Subhashree, by administering the Swachhata Pledge to all staff and students. Shri T.C .Shantilal, Training Officer co-ordinated all the events related to the Swachata pakhwada. Various activities and events were conducted by different section ,emphasizing the need for sustained cleanliness efforts.

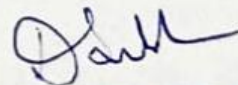
The message that "Cleanliness is not just a campaign but our shared responsibility. Together, we must ensure that our surroundings remain clean, transforming this initiative into a mass movement." strongly resonated amongst the students. The cleaning campaign was held for two weeks and students and staff actively involved , setting the tone for the continuous cleaning activities.

On 17th July 25 and 23rd July 2025, Shramdan activity was conducted at our Institute, cleaning the entire premisesand also the scrap collection and weeding out/disposal of old files/records. The Swachatha Rally was organized by NSTI students in the community.

Poster / Slogan making events were conducted highlighting the importance of cleanliness in our surroundings. Also tree plantation was done in the Institute.

Shramdan activities was held by our trainees and staff in the nearby locality. This programme, aimed at inspiring behavioral change and promoting cleanliness as part of the broader Swachh Bharat Mission, involved participants from nearly locality, including students and officials. The nearby residents also supported and involved in the cause to create cleaner and hygienic society.

All staff and students actively participated in the event.



PRINCIPAL

HEAD OF OFFICE
NATIONAL SKILL TRAINING INSTITUTE
P.O. GOVINDAPURAM, CALICUT - 673 016